

## PRIVACY POLICY

Thank you for visiting our website [www.musigny.ch](http://www.musigny.ch) and for your interest in our company. The protection of your personal data is important to us. Personal data is information about personal or factual circumstances of an identified or identifiable natural person. This includes, for example, the civil name, address, phone number and date of birth, but also all other data that can be related to an identifiable person. Since personal data enjoys special legal protection, it is only collected by us to the extent necessary for the provision of our website and the performance of our services. Below we describe which personal information we collect during your visit to our website and how we use it. Our privacy policy is in accordance with the legal regulations, in particular those of the Federal Data Protection Act (BDSG), the Telemedia Act (TMG) and the basic data protection regulation of the EU (GDPR). We will only collect, process and store your personal data to the extent necessary for the functional provision of this website and our content and services, as well as for the processing of enquiries and, where applicable, for the processing of orders / contracts, but only to the extent that this is a legitimate interest within the meaning of art. 6 para. 1 p.1 lit. f GDPR or any other statutory provision exists. Only if you have given your prior consent separately will your data be used for further purposes, as specified precisely in the consent, such as the sending of promotional information by newsletter.

Responsible authority:

Responsible authority in the sense of the data protection laws, in particular the EU data protection basic regulation (GDPR), is:

Gastromanagent M. Hunziker AG

Seefeldstrasse 214

8008 Zurich

Switzerland

Phone +41 43 488 66 25

[info@musigny.ch](mailto:info@musigny.ch)

[www.musigny.ch](http://www.musigny.ch)

### Your rights

You may exercise the following rights at any time using the contact details provided by our data protection officer:

- Information about your data stored with us and their processing (art. 15 GDPR),
- Correction of incorrect personal data (art. 16 GDPR),
- Deletion of your data stored with us (art. 17 GDPR),
- Restriction of data processing if we are not yet allowed to delete your data due to legal obligations (art. 18 GDPR),
- Objection against the processing of your data by us (art. 21 GDPR) and

- Data transferability, if you have consented to data processing or have concluded a contract with us (art. 20 GDPR).

If you have given us your consent, you may revoke it at any time with regard to its use in the future. You may complain to a supervisory authority at any time, e.g. to the competent supervisory authority of the federal state in which you reside or to the authority responsible for us.

General information collected when you visit our website<sup>[1]</sup><sub>[SEP]</sub>Type and purpose of processing:

If you access our website, i.e. if you do not register or otherwise submit information, general information is collected automatically. This information (server log files) includes, for example, the type of web browser, the operating system used, the domain name of your internet service provider, your IP address and the like. This only concerns information that does not allow any conclusions to be drawn about your person. In particular, it will be processed for the following purposes:

- ensuring a trouble-free connection to the website,
- ensuring the smooth use of our website,
- evaluation of system safety and stability as well as
- for other administrative purposes.

We do not use your data to draw any conclusions about you as a person. Information of this kind is evaluated statistically by us if necessary, in order to optimise our internet presence and the technology which powers it.

Legal basis:

The processing is carried out in accordance with art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in improving the stability and functionality of our website.

Recipients

Recipients of the data may be technical service providers who act as contract processors for the operation and maintenance of our website.

Retention period:

The data is deleted as soon as it is no longer required for the purpose of collection. This is generally the case for any data used to provide the website when the respective session has ended.

Provision mandatory or required:

The provision of the aforementioned personal data is neither legally nor contractually required. Without the IP address, however, the service and functionality of our website cannot be guaranteed. In addition, some individual services may be unavailable or restricted. For this reason a contradiction is excluded.

Newsletter<sup>[1]</sup><sub>[SEP]</sub>Type and purpose of data processing:

Your data will only be used in order to send you the subscribed newsletter by email. Your name will be entered in order to address you personally in the newsletter and, if necessary, to identify you if you wish to exercise your rights as a data subject.

Your email address is sufficient for receiving the newsletter. When you register to receive our newsletter, the data you provide will be used exclusively for this purpose. Subscribers may also be notified by email of circumstances relevant to the service or the registration (e.g. changes in the newsletter offer or technical conditions).

For a correct registration, we need a valid email address. In order to verify that a registration is actually carried out by the owner of an email address, we use the "double opt-in" procedure. For this purpose, we log the order of the newsletter, the dispatch of a confirmation email and the receipt of the reply requested therein. No further data will be collected. The data will be used exclusively in order to send out our newsletter and it will not be passed on to third parties.

Legal basis:

On the basis of your expressly given consent (art. 6 para. 1 lit. a GDPR), we will send you our newsletter or comparable information regularly by email to your email address. You can revoke your consent to the storage of your personal data and its use for sending our newsletter at any time with effect for the future. In every newsletter you will find a corresponding link. You can also unsubscribe directly from this website at any time or inform us of your revocation via the contact option given at the end of this data protection notice.

Recipients:

Recipients of the data may be processors.

Retention period:

The data will only be processed in this context as long as the corresponding consent has been obtained. It is then deleted.

Provision mandatory or necessary:

The provision of your personal data is voluntary, solely on the basis of your consent. Unfortunately, we cannot send you our newsletter without your consent.

Contact form <sup>[1]</sup><sub>SEP</sub> Type and purpose of processing:

The data entered by you will be stored for the purpose of individual communication with you. For this purpose it is necessary to provide a valid email address and your name. This is used to assign the query and then answer it. The submission of further data is optional.

Legal basis:

The data entered in the contact form will be processed on the basis of a legitimate interest (art. 6 par. 1 lit. f GDPR). By providing the contact form, we would like to make it easy for you to contact us. The information you provide will be stored for the purpose of processing your inquiry and for possible follow-up questions. If you contact us in order to request an offer, the information entered in the contact form will be processed for the purpose of implementing pre-contractual measures (art. 6 para. 1 lit. b GDPR).

Recipients:

Recipients of the data may be processors.

Retention period:

Your data will be deleted at the latest 6 months after processing of the inquiry. If it comes to a contractual relationship, we are subject to the legal retention periods according to the German Commercial Code (HGB) and delete your data after the expiration of these periods.

Provision mandatory or required:

The provision of your personal data is voluntary. However, we can only process your inquiry if you provide us with your name, email address and the reason for the inquiry.

Use of Google Analytics<sup>[1]</sup><sub>SEP</sub>: Type and purpose of processing:

This website uses Google Analytics, a web analysis service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA (hereinafter referred to as "Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the sites. The information generated by the cookie about your use of this website will generally be transmitted to and stored by Google on servers in the United States. However, due to the activation of IP anonymisation on these web pages, Google will previously shorten your IP address within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics is not combined with other data from Google.

The purposes of data processing are to evaluate the use of the website and to compile reports on activities on the website. On the basis of the use of the website and the internet, further connected services are to be provided.

Legal basis:

The data is processed on the basis of the user's consent (art. 6 para. 1 lit. a GDPR).

Recipient

The recipient of the data is Google as the processor. For this purpose, we have concluded the corresponding processing contract with Google.

Storage period:

The data is deleted as soon as it is no longer required for our recording purposes.

Third-country transfer:

Google processes your data in the USA and has submitted to the EU-US Privacy Shield [HTTPS://WWW.PRIVACYSHIELD.GOV/EU-US-FRAMEWORK](https://www.privacyshield.gov/eu-us-framework). We have also entered into standard privacy clauses with Google for the use of Google Analytics.

Provision mandatory or necessary:

The provision of your personal data is voluntary, solely on the basis of your consent. If you block access, this may result in functional restrictions on the website.

Withdrawal of consent:

You can prevent the storage of cookies by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all the functions of this website to their full extent. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link: [BROWSER ADD ON TO DISABLE GOOGLE ANALYTICS](#). In addition or as an alternative to the browser add-on, you can prevent tracking by Google Analytics on our pages by [CLICKING THIS LINK](#). An opt-out cookie is then installed on your device. This will prevent Google Analytics from collecting cookies for this website and for this browser in the future as long as the cookie remains installed in your browser.

#### Profiling:

The tracking tool Google Analytics can be used to evaluate the behaviour of visitors to the website and analyse their interests. For this purpose we create a pseudonymous user profile.

#### Use of Google Maps <sup>[1]</sup><sub>[2]</sub>Type and purpose of the processing:

On this website we use the services of Google Maps. Google Maps is operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). This enables us to display interactive maps directly on the website and enables you to use the map function conveniently. For more information about data processing by Google, please refer to the [GOOGLE PRIVACY NOTICE](#). There you can also change your personal data protection settings in the data protection centre. Detailed instructions on how to manage your own data related to Google products [CAN BE FOUND HERE](#).

#### Legal basis:

Legal basis for the integration of Google Maps and the associated data transfer to Google is your consent (art. 6 para. 1 lit. a GDPR).

#### Recipient

By visiting the website, Google receives information that you have accessed the corresponding subpage of our website. This occurs regardless of whether Google provides a user account that you are logged in to or whether there is no user account. When you're logged in to Google, your information will be directly associated with your account. If you don't want the assignment in your Google profile, you must log out of your Google account before activating the button. Google stores your data as user profiles and uses them for advertising, market research and / or needs-based design of its website. Such evaluation is carried out in particular (even for users who are not logged in) to provide demand-oriented advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, and you must contact Google to exercise this right.

#### Storage period

We do not collect any personal data through the integration of Google Maps.

#### Third-country transfer:

Google processes your data in the USA and has submitted to the EU\_US Privacy Shield [HTTPS://WWW.PRIVACYSHIELD.GOV/EU-US-FRAMEWORK](https://www.privacyshield.gov/eu-us-framework).

#### Revocation of consent:

If you do not want Google to collect, process or use data about you via our website, you can deactivate JavaScript in your browser settings. In this case, however, you will not be able to use our website, or only to a limited extent.

#### Provision mandatory or necessary:

The provision of your personal data is voluntary, solely on the basis of your consent. If you block access, this may result in functional restrictions on the website.

#### SSL encryption

In order to protect the security of your data during transmission, we use state-of-the-art encryption methods (e.g. SSL) via HTTPS.

#### Change to our data protection provisions

We reserve the right to adapt this data protection declaration so that it always complies with the current legal requirements or to implement changes to our services in the data protection declaration, e.g. when introducing new services. Your next visit will then be subject to the new data protection declaration.

Inquiries to the data protection officer

If you have any questions about data protection, please send us an email or contact the person responsible for data protection in our organization directly: [info@musigny.ch](mailto:info@musigny.ch)